# Backgrounder



## summary

The leading productivity tool for families with more than 15 million users, Cozi is a free app and website that helps users manage the chaos of family life with a shared calendar, shopping lists, to do lists, recipe box and more. Cozi families keep track of everything from school schedules and sports activities to grocery lists, meals and chores — all in one place everyone can access anytime, anywhere, on any platform.

## features

Cozi helps families stay productive and connected with a suite of easy-to-use shared tools:



#### **Family Calendar**

A color-coded calendar that lets you view an individual's schedule or the whole family at once. Add or edit appointments that everyone in the family can see, set reminders so no one misses an important event, and get an agenda for the upcoming week emailed to any family member.



### **Shopping Lists**

A grocery list the whole family can access in real time. Retrieve lists when you're at the store and see items added by other family members when you're on the go — no more coming home with everything but the one thing you really needed.

### To Do Lists

Create a shared to do list, a honey-do list or a chore list for the kids. Create as many lists as you want: emergency supplies list, packing checklists, camp supplies and more.

### **Recipe Box and Meals**

With Cozi's Recipe Box, it's easy to store all your recipes in one place. Add recipes from your favorite sites, drag and drop to schedule dinner ideas for the week, and add ingredients to your grocery list with one click.

## 

#### **Family Journal**

Jot down a special moment and add a photo. Cozi's journal is designed especially for busy parents, so it's easy to keep favorite memories you don't want to forget.

## leadership



### Will Friedman, President

Will bridges business and technical disciplines. As one of Cozi's earliest employees, he has contributed since 2006 in a variety of executive, engineering and product management roles. Prior to Cozi, Will spent five years leading European business development for two mobile software startup companies, securing contracts with major mobile operators in the US and Europe. He also worked at Microsoft in a variety of roles.

## history

Cozi was founded in 2005 and is based in Seattle, Washington. As of June 2014, Cozi Inc. operates as a subsidiary of Time Inc.

# press-ready descriptions

Cozi is the leading shared family calendar and lists app. It makes sure you don't schedule family vacation over the championship game and keeps you from buying milk twice. Cozi remembers everyone's appointments, coordinates the busy family schedule, and keeps track of shopping and to do lists so you don't have to. Ready to feel organized and on top of family life? Get Cozi. Simplify hectic back-to-school schedules, to do lists and more with the must-have organizing app for families. Cozi is the surprisingly easy way to organize the family. It makes sure you don't schedule vacation over the championship game and ensures your cupboards are stocked with everyone's favorites.