

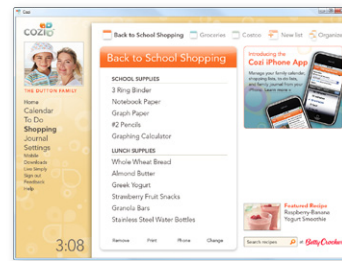
Introducing Cozi

Families come in all shapes and sizes, but they share common challenges—they're incredibly busy juggling work, school, after-school activities, errands, household chores and more. That's why Cozi was created specifically for busy parents who need an easy-to-use solution that helps simplify today's hectic family life.

Family life. Simplified.

Cozi is a FREE web service that helps busy families manage crazy schedules, track shopping and to do lists, organize household chores, and stay in communication—all in one solution. Since families are on the go, Cozi is too. Families can access Cozi from any computer at home or at work, and can get shopping lists, schedules and messages on any

mobile phone. You can even sync the Cozi family calendar with your PDA or smart phone via Outlook. With Cozi at its fingertips, the family stays organized, schedules are updated, groceries get bought and things get done in a simple, fun way. Cozi helps families to be more productive, so they have more time for the things they really want to do.



Trouble getting everyone on the same page?

Cozi Calendar: Easily manage everyone's schedules and coordinate between events with a central, color-coded family calendar that the whole family can access.

You're at the store, but your grocery list is at home?

Cozi Shopping & To Do Lists: Keep track of shopping and to-do lists without sticky notes or scraps of paper. Never get stuck at the grocery store without your shopping list again; call Cozi toll-free (1-888-808-Cozi) to have your lists read to you or sent to you via text message.

Need your spouse to pick up the kids after soccer practice?

Cozi Messages: An easy way to send quick updates and reminders to the family, individually or everyone at once. Send a message right from Cozi to their mobile phone or email account.

Already use Outlook at work for appointments?

Cozi Outlook Toolbar: Cozi syncs with Outlook. At the office, see your family appointments in Outlook. No more missed family events or double calendar entries.

Haven't looked at your pictures from the last vacation yet?

Cozi Collage Screensaver: Cozi automatically finds all those family photos from vacations, birthdays, sports events and other family activities and displays them in fun collages right on your computer screen so you can enjoy them all.

Who has time for a complicated family blog?

Cozi Family Journal: Cozi makes it incredibly easy to capture and share special moments. Quickly jot down a moment or memory, like the funny things your kids say, add a picture and you're done.